

**WEB24**

TIME IS OUR BUSINESS

# About Us

WEB24 IT SERVICES is a company of VENMEDIOS (www.venmedios.com) group that have over 16 years providing technology services, advertising, Web Design, Digital Marketing, Social Media, SEO, Public Affairs and Strategic Communications. Venmedios Group Has over 300 clients worldwide.



The mission of Web24 IT is to bring the extensive know-how and good will of Venmedios C.A. to both the Spanish and English speaking markets in North America.



# Venmedios Group



**ADSCOINS™**  
Haz que te conozcan

**VENMEDIOS™**  
Información Estratégica en un CLICK...



**VENMEDIOS™**  
Información Estratégica en un CLICK...



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# Team



## Hernan Porras CEO

Our CEO is a specialist in business creation..He has over 17 years experience managing successful businesses. He has handled over 300 clients throughout his career. He is an anthropologist and an MBA. Actually he has created WEB24 IT Services LLC in the United States of América.



## Rebeca Montoya General Manager

She is a journalist with skills to create, design and execute strategic communications aimed at the digital world. She created the business unit Venmedios 2.0. It has experience in viral PR campaigns, social media, design and website optimization experience.



## Gustavo Ricci CTO

Like CTO is focused on technical issues and software development. He is currently the Manager of System at Venmedios and WEB24 and leads its own technology Startup called Ricci System.



## **Eduving Porras Creative Manager**

Creative, publicist and university professor. He has developed marketing campaigns, Marketing and Business Image. Product image development, conceptualization and advanced graphic design.



## **Amber Pernia Marketing Manager**

Amber's work experience includes a strong background in Marketing, International Business, Finance and Accounting. She is also accomplished in Business Communication specifically in a bilingual technology-driven environment and is an excellent team player.



## **Odaris Carreño Web Manager**

Specialist digital marketing , social media , SEO , Wordpress , CMS , digital imaging and content management for hundreds of clients



## Belén Tovar Media Consultant

She is publicist and media consultant. Create databases for monitoring customers, handles hundreds of photos and information of customers and help to creates technology platforms to control the content.



## Nelson Fermín CFO

As head of Finance has developed business plans and management of customer accounts. It carries a complete breakdown of the finances of all entrepreneurial projects  
Hernán Porras.



## Saúl Pérez CMO

Head of Digital Marketing develop marketing plans and sales projects of WEB24, Adscoins and Venmedios. He has handled a wide portfolio of clients ranging from Coca-Cola to Banesco, Mercantil, Mapfre, Odebrecht and others.





Clipping Digital

Content Manager

Web Pages

Apps /Opensource

Databases

Digital Marketing

Social Media

IT Services

News Monitoring

Data Mining

Publicity

Advertising



# Your site in just 24 hours



We created web pages in just 24 hours based on open source technologies such as: Linux, PHP and MySQL-based programming. Your idea, your project can become a reality with us.



We can make unique, high-end web designs.

Our staff is constantly managing to deliver products that exceed the client expectations. Focused on achieving your business goals





# Social Media Services

Our specialists in social media strategies will help you to create your image, content and network of friends in social networks.

We will build for you a brand new face, a personality for your company to survive the worldwide of social networking.



# Our Services



## SEO AND SOFTWARE DEVELOPMENT

We work hard with SEO an organic search engine. We also automate everyday processes so that our customers can sell more



## DIGITAL MARKETING AND DESIGN SERVICES

We build estrategic marketing digital to manage and design all the media image of your business.



## WEB24

We created web pages in just 24 hours based on open source technologies. Your idea, your project can become a reality with us. Website improve to SEO



## SOCIAL MEDIA STRATEGIES

Our specialists in social media strategies will help you to create your image, content and network of friends in social networks.



## DATA MINING

We build databases to marketing solutions. We have a software named Smart-Marketing that organize all the data to attack and build customer loyalty .



## SMARTBUSINESS

We help you to build your own business on Internet. E-commerce solutions and Apps development.



## P.E.S.T. ANALYSIS

We make a systematic analysis of the information that could threaten your business.



## REPUTATION ON LINE

If you had any problems in the past that you want to hide from Internet search engines, just contact us for help.





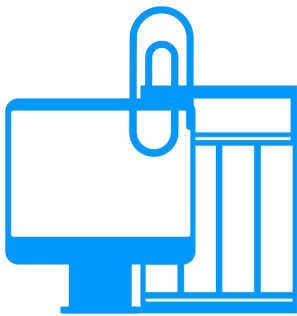
## NEWS BENCHMARKING

Do you want to know the importance of your brand online or in traditional print media?



## INFORMATION SYSTEM ALERTS (ISA)

Do you want to know in real time what they are talking about you or your company?



## CLIPPING DIGITAL.

We tracking news of thousands of media and twitter account in order to listen all the conversation about your brand, your product or your service.



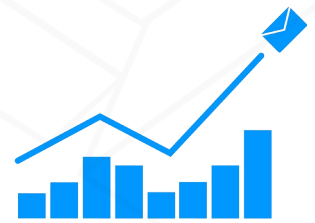
## CLASSIFIED INFORMATION.

We have specialized robots and spiders that take pictures and copy text information about your business and competitors online and will send you all the classified information that you need.



## SMS RATING.

Software allows you send bulk text messages to your clients, partners, friends. This tools can make rating analyze and reviews in real time.



## ADVERTISING.

We make media plans to invest in advertising in the best way possible and with one of the largest advertising agencies of Venezuela: Venmedios. We work with thousands of media worldwide.



# Clients



# Contact

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